



e~Funds for Schools

January 2023 Newsletter

YOUR BEST RESOURCE FOR UPDATES AND INFORMATION

Volume 1 Issue 1 Published 1/9/2023

MAKE A NEW YEAR'S RESOLUTION FOR IMPROVED PAYMENT SOLUTIONS

January is the month for preparing for the coming year and making resolutions for improvement. The start of the year is the best time to reflect on what went well in the previous year and what can be improved in the coming year.

EFS can help you prepare by offering multiple payment solutions such as:

- **Autopay**
- **Cash & Checks**
- **Credit & Debit Cards**
- **Online, Mobile & POS In Person**

EFS has a solution for every department, and any department can use online payments.

- **Business Managers**
- **Fundraisers, Donations & Community Events**
- **PTO Groups**
- **Food Services and Summer School to name a few**

With multiple solutions for multiple departments, EFS can help you maximize any payment solution. All services are implemented at no cost to your school, and staff training is included. [Contact us](#) today to find out which services are best for you.



More EFS Solutions



We offer promotional materials which will help your school increase EFS parent usage. These materials provide parents with useful information and reminders about the EFS services your school offers. These materials are specific to each district with proper branding and program details.

If you're ready to sign up, fill out the [Marketing Request](#). Feel free to [contact us](#) with any questions.



Our Five-Star Customer Relations Team is available to assist you in any way you need, whether it be training or a demo, marketing, troubleshooting or updating you on our services.

Please feel free to give us a call at **866.770.5856 #2** or contact us at efs@magicwrighter.com

We always do our best to provide quality service to our valued customers.



Now's the time to get your fundraisers back on track with EFS Fundraising Campaign Solutions! You can accept donations 24/7 where funds will go directly into your school bank account through your customized donation site which we will set up for you.

With [EFS Fundraising Campaign Solutions](#), you can increase contributions from parents and supporters and make collecting funds a breeze for athletic equipment, band uniforms, teacher/staff appreciations and so much more!

[Contact a specialist](#) today and ask how you can get started with any of the above EFS solutions!

DID YOU KNOW the EFS admin site provides school staff with access to the payment activity and history of EFS users for the current and previous school years?

This is a very valuable tool as it not only provides proof of payment, but it also displays detailed payment history including declined card transactions and returned checking payments (*returned checking payments can be verified by school admin – parent portal will not show these*). The EFS parent portal allows users to view their detailed payment activity for the current and previous school years.

If you need help accessing this information or providing instructions to parents on how they can access theirs, please feel free to [contact us](#).



The New Year is a good time to update your authorized contacts. You may do so by [contacting us](#).

We have a guide for parents that simplifies using EFS. Make it easy for parents to use EFS and download the [STEP-BY-STEP](#) today!

Your webmasters can place a link on your website to make it convenient for parents to find EFS. Place it in Quick Links or in a prominent spot so parents don't have to search. Go ahead and use the [EFS logo](#) to help identify your link.

Eliminate cash by using [K12 STUDENT WALLET](#) - For more information, you may enjoy this short presentation on [K12 Student Wallet](#). For more information, please [contact us](#).



VISA, Mastercard, Discover, American Express, Student Wallet, Cash, and Check are all accepted forms of payment!

Richard Waelti - EFS VP of Sales - 866.770.5856 x1272 rwaelti@magicwrighter.com
Jeff Miller - National Account Rep - 866.770.5856 x1271 jmiller@magicwrighter.com

Magic-Wrighter, Inc | 1039 3 Mile Rd. NW, Grand Rapids, MI 49544

[Unsubscribe abratty@magicwrighter.com](mailto:abratty@magicwrighter.com)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by abratty@magicwrighter.com powered by



Try email marketing for free today!